

Tennessee HEREFORD

Tennessee Hereford Association Newsletter

Vol. 48, Number 2 Spring 2025



Tennessee Hereford Newsletter
3149 Old Highway 68
Madisonville, Tennessee 37354



Tana Harville and her heifer at Ag Day on the Hill in Nashville.



Producer Spotlight, Dr. Larry Kerr, Kerr Polled Herefords

In This Issue

President's Comments	3
THA Annual Meeting	5
Producer Spotlight	7
TJHA News	9
Hereford Women Report	11
Upcoming Events	12
Area Sales Report	12
Advertising Index	13

**Cover Photo: Tommy Coley was recognized and given a gift for his upcoming retirement from the AHA.*

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2025 THA Directory Published in the Summer Newsletter

Advertising Rates	Before June 20	After June 20
Full Page Color	\$260	\$275
1/2 Page Color	\$130	\$140
1/4 Page Color	\$65	\$70
Business Card Color	\$50	\$55

Ad Space Deadline	Print Ready Submission	Publication Date
July 5	July 20	August 7

All information must be submitted by June 20, 2025 to receive discounted prices. Membership dues must be current by June 20 to appear in the directory.

Ad specs, bleed requirements are available on tnhereford.org/tha-newsletter.

Contact Kathryn Ingram for more information at (423) 337-1383 or katingram.123@gmail.com

15TH

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Annual Female Event

SATURDAY, MAY 10

05.10.25

12 NOON CDT || PIKEVILLE, TENNESSEE

Selling 90 Head as 65 Lots

Fall 2024 ET Heifer Calves || Fall Bred Heifers || Fall Breds with Bull Calf and Heifer Calf Splits || Spring Cow/Calf Pairs

Many of the fall bred females are carrying the AI service of JW 1857 Merit 21134!

NJW 1A 173D RITA 157F || P43943345

Several of her ET progeny sell sired by JW 1857 Merit 21134 and SHF Houston D287 H086.

BF 4013 POSH 12H ET || P44162203

*Selling her fall ET heifers sired by BR GKB Trending 0104.*Catalog will be available on our website, or text us to request a mailed copy || Videos at liveauctions.tv

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BURNS FARMS & FRIENDS, VOLUME X • SEPT. 20, 2025 || 17th ANNUAL BULL & COMMERCIAL FEMALE SALE • NOV. 1, 2025

Tennessee Hereford Newsletter • Spring 2025 • 2

Embracing the Future A Message from the New President of the THA

—Josh Mansfield, Tennessee Hereford Association President

It is with great gratitude and excitement that I step into the role of President of the Tennessee Hereford Association (THA). I am honored and humbled by the trust you have placed in me to lead this outstanding organization. The THA has a rich history of promoting the Hereford breed, supporting our members, and advancing the cattle industry across our state. I want to thank each of you for your dedication, and I am eager to work alongside you as we strive to strengthen our association and create new opportunities for Hereford producers in Tennessee.

As I begin my term, my primary goals are clear: expand membership, increase member engagement, and find creative ways to support the Tennessee Junior Hereford Association (TJHA).

Growing our membership is essential for the continued success of the THA. More members mean a stronger voice in the industry, increased marketing opportunities, and greater collaboration. I encourage each of you to invite your neighbors and fellow producers to consider the benefits of becoming part of our association. Whether they are long-time Hereford breeders or new to the industry, their involvement will strengthen our collective influence.

Beyond membership growth, boosting engagement is key. We want to ensure that every THA member feels involved and valued. This means increasing participation in association events, educational programs, and sales. Whether you are attending a field day, exhibiting cattle, or simply networking with fellow breeders, your active involvement is what keeps our association thriving.

Finally, I am particularly passionate about supporting the Tennessee Junior Hereford Association. Our juniors are the future of the breed, and investing in their growth and success is vital. We will explore creative ways to raise funds for scholarships, enhance educational opportunities, and provide mentorship programs. By investing in the next generation, we are ensuring the longevity and prosperity of Hereford cattle in Tennessee.

While our vision is ambitious, it is grounded in real opportunities and a clear-eyed view of the challenges we face. One of the most exciting opportunities before us is the growing market for Hereford-influenced cattle. The reputation of Hereford genetics for efficiency, docility, and superior carcass quality continues to gain traction. Crossbred Hereford-influenced cattle, known for their hybrid vigor, are increasingly sought after by buyers for their performance and profitability. We must seize this momentum by promoting the value of Hereford genetics to commercial producers and feedlots.

However, we cannot ignore the challenges posed by the industry's preference for black-hided cattle. The dominance of Angus and other black-hided breeds continues to shape buyer demand, making it more difficult at times for Hereford breeders to capture the premiums they deserve. To overcome this, we must collectively focus on educating the market about the advantages of Hereford genetics—proven feed efficiency, longevity, and superior disposition. We must also collaborate with industry partners to create

more marketing opportunities and highlight the profitability of Hereford-influenced cattle.

As we move forward, I ask each of you to join me in championing the Hereford breed and the Tennessee Hereford Association. Share your experiences with your neighbors and fellow producers. Encourage them to attend a meeting, join us at a field day, or simply learn more about the benefits of raising Hereford cattle. Your advocacy and word-of-mouth support are the most powerful tools we have to grow our membership and influence.

Additionally, I urge you to be active participants in our events and initiatives. Whether you're a seasoned breeder or just starting out, your involvement makes a difference. Attend our sales, participate in educational workshops, and support our juniors. Together, we can continue building a strong, connected, and influential association that drives value for all members.

In closing, I am grateful for the opportunity to serve as your President. I am excited about what we can achieve together—expanding our membership, boosting engagement, supporting our youth, and promoting the Hereford breed with pride. Thank you for your trust, your dedication, and your commitment to the Tennessee Hereford Association. Let's make this a productive and successful term, together.

Sincerely,

Josh Mansfield

President, Tennessee Hereford Association



Stan and Carolyn Webster
P.O. Box 70
Chestnut Mound, TN 38552

Farm location:
927 Cookeville Hwy.
Chestnut Mound, TN 38552

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WALKER ENDURE 624D 241K	CMF 333E HITCHING POST 648H
KJ BJ 236X LEADER 891E ET	EFBEEF BR VALIDATED 8413
SHOPE TFF APACHE 1623	F FINAL TEST 722

MIDDLE TENNESSEE HEREFORD ASSOCIATION



Lot 1



Lot 2



Lot 6



Lot 23

**2025
Spring
Sale**

April 26, 2025 • 11:30 a.m. CT
Kentucky-Tennessee Livestock Market
Cross Plains, Tennessee

57 Lots: Cow-Calf Pairs • Bulls • Bred & Open Heifers • Commercial

For additional information contact Kathryn Ingram
at (423) 337-1383 or katingram.123@gmail.com

Catalog available for viewing at www.hereford.org



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www.cowbuyer.com



W&A Hereford Farm, LLC

*She sells at the 5th Annual South Carolina
Joint Hereford & Red Angus Sale*

May 3, 2025 - T. Ed Garrison Cattle Complex, Pendleton, SC

Lot 1



GTW 318G MS MARCE 2206

GTW 318G MS MARCE 2206 (DLF, HYF, IEF, MSUDF, MDF)																			
1	COW	P44400528	BD: 9/16/22	RE: GTW	LE: 2206	Homozygous Polled													
INNISFAIL WHR X651/723 4013 ET (500)(CHB)										EFBEEF TFL U208 TESTED X651 ET (500)(CHB)									
WHITEHAWK CHIEF 318G ET (CHB)										INNISFAIL P230 T723									
WHITEHAWK P152 BEEFMAID 854CET										UPH PROSPECTOR P152 (500)									
MOHICAN THM EXCEDE 2426 (500)										TH 133U 719T UPGRADE 69X (500)									
THM 2426 MARCIE 7090										N/W M326 UNFORGETTABLE 76W ET									
THM 719T MARCIE 5245 ET										TH 122 711 VICTOR 719T (500)									
										THM 163M MARCIE 9531									
CE	BW	WW	YW	DMI	SC	SCF	MM	MG	MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI	BI	CHB
-3.2	5.2	80	142	0.4	1.9	18.8	32	72	-1.3	137	1.30	1.20	92	-0.017	0.51	-0.05	419	505	144

- Sells with Lot 1A heifer calf, GTW 128 J 2206 MS Marce 501 (P44640990) (DLF, HYF, IEF, MSUDF, MDF, DBF), calved 3/1/25, sired by Churchill Kingdom 128J ET.
- Sells open.

W&A Hereford Farm, LLC — George, Tammy, William & Andy Ward
3404 Shady Grove Rd. George (434) 251-3637 gwwardjr@comcast.net
Providence, NC 27315 William (434) 334-2625



Tennessee Hereford Association Annual Meeting

—Kathryn Ingram, Tennessee Hereford Editor

The 2025 Tennessee Hereford Annual meeting was held in Lebanon, Tennessee at the Wilson county fair grounds on March 7, 2025. THA President, Meredith Collins welcomed everyone to the meeting and had Stan Webster come forward for a special presentation. He gave the introduction and presented the Family of the Year Award to Gary Preston and family.

Gary has been farming in Middle Tennessee for over 40 years. He currently has a herd of 100 head, half of which are registered Herefords. Gary has spent many hours working to improve the Tennessee Hereford Marketing Program Sale. He is currently serving as the chairman of the THA Hereford Influence Feeder Calf sale committee. We will learn more about Gary and his family in the August issue.

Annual reports were given for the Tennessee Junior Hereford Association, the Tennessee Hereford Marketing Program, the State Hereford Show, and the Tennessee Newsletter. AHA Director Jim Coley and our Southeastern AHA Field representative Tommy Coley gave an update of AHA news. A sale preview was given from the sale manager, Bobby Singleton. Richard Brown spoke about the Tennessee Hereford Marketing Program. Matt Collins auctioned off the prime pages for the upcoming THA Directory.

Directors Larry Cunningham and Dakota Brasher rotated off the board this year. The following were elected to three year terms:

Wes Ashe, Selmer, Tenn., is a third generation Hereford breeder. Wes, his wife April, and parents Billy & Joyce Ashe operate Ashewood Farm in West Tennessee. He works at Pickwick Electric and is co-owner of J&W Repro, an AI service that includes a Vitaferm dealership. He also serves as a sales representative for STGenetics.

Thomas Cooper Jr., Wartrace, Tenn., operates a 200 registered Hereford cow herd along with his wife Debra and son Thomas Cooper III. TMC Land & Cattle Company, LLC utilizes artificial insemination and embryo transfer in their program to improve genetic merit. He is a retired airline pilot with two daughters, one son, and three grandchildren.

Stan East, Carthage, Tenn., has a small purebred Hereford cow-calf operation. He is active in several cattle associations. Stan serves as President of the Middle Tennessee Hereford Association and is a member of the Tennessee Cattle-



2025 THA Officers & Board, back row: Thomas Cooper Jr., Claude Callicott, Eric Walker, Jason Day, Josh Mansfield, Russell Crouch, Stan East. Front row: Meredith Collins, Sally Wingler, Lauren Pope, Kay Coley.

men's Association, the National Cattleman's Association and the the Smith county Cattlemen's Association. Stan and his wife Connie have one daughter and a granddaughter.

Eric Walker, Morrison, Tenn., operates Walker Herefords and Walker Nursery along with his wife Ronda, son Cody and daughter-in-law Trish. Eric has been in the purebred Hereford Industry forty-four years. Walker Herefords hosts an annual production sale in September. Eric currently serves on the Hereford Legacy Fund board for AHA. He was the Chairman for the AHA Board of Directors in 2015 and served as an AHA director from 2011 -2015.

The following were elected as THA Officers later that evening: Josh Mansfield, President, Claude Callicott, Vice-President, and Kay Coley Secretary-Treasurer. Glenda Rickman resigned from her long tenure as THA Secretary. Thank you Glenda for your time and service over the years.



The Gary Preston Family, 2025 THA Family of the Year

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easttnpolledhereford.org
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Secretary: Kathryn Ingram
3149 Old Hwy 68
Madisonville, TN 37354

ETHA Kick-Off Classic Sale

August 23, 2025, 11:00 AM • White Pine, Tenn.

Look for Our Consignments on Apr. 26, 2025 in the Middle Tennessee Sale at Cross Plains!

THM COLEMAN 2056 ET.



Call Brandon to discuss private treaty sales



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**Selling two pairs with heifer calves
at side, both safe to Coleman**

Lot 32 - FPH G185 LONG RANGE 242G L108

(P44468691)(DLF,HYF,IEF,MSUDF) • BD: 12/2/22

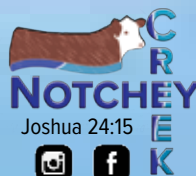
- Sells with Lot 32A, black baldy heifer calf at side, tattoo 2506, calved on 1/31/25 sired by Angus bull TJBS 8053 True North 254 (AAA #20652806).

Lot 33 - CHF KIONA 144F 21K

(44358311)(HYP) • BD: 1/14/22

- Sells with Lot 33A, heifer calf at side, tattoo 2502, calved on 1/13/25 sired by THM Coleman 2056 ET.

Pictures and Videos will be available
on Facebook and Instagram!



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the ground!*



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615-464-7008

Producer Spotlight Kerr Polled Herefords



Kerr Polled Herefords, Friendsville, Tennessee is our producer spotlight for April/May. The farm is primarily operated by Dr. Larry Kerr, DVM, who is retired from the University of Tennessee College of Veterinary Medicine.

How did you get your start in the Hereford Industry? How long have you been in the Hereford/Beef cattle business?

I grew up on a Hereford farm in the mountains of West Virginia. My Dad bought his first registered Hereford heifer from Keith Hereford Farm in Spencer, WV, when I was seven years old. He expanded his herd to 75 momma cows with herd bulls from Turner Ranch in Sulfur, Oklahoma. As a youth, I showed cattle in West Virginia and Pennsylvania, including the West Virginia State Fair. Our cattle were marketed primarily as feeder calves with a few heifers and bulls sold at local consignment sales.



Kenneth Kerr with his first registered Hereford.

Describe your operation:

Kerr Polled Herefords consist of approximately 65 Momma Cows, 20 Replacement heifers and 4 Herd bulls. I am responsible for the day-to-day operations with assistance from my son, Ryan and wife, Jan. This assistance has been on decline in recent years since Ryan's time is consumed by his work as an M.D. at the University of Tennessee and Jan is saddled with Rheumatoid Arthritis. We produce 60 to 65 calves per year. All heifers and several cows are bred using artificial insemination (AI), although the number of cows bred AI has been reduced since Ryan can't be around as much. The sire selections are popular ones we feel will enhance our cow herd. Herd sires are selected primarily for calving ease, growth, milk, carcass, and they must come in an attractive package. Our number one walking herd sire, NJW 133A 6589 Armour 120G ET checked all those boxes and has done a tremendous job for us.

How do you market your cattle (private treaty, sales, etc.)

The majority of the calves are marketed at local feeder calf sales. Phenotype and numbers are utilized to determine which animals will be retained or sold as replacements in consignment or private treaty sales. Most of our seed stock are marketed off the farm in private treaty sales.

What philosophy or standards do you use to build the genetic base of your herd?

When considering which calves are retained and not sold as feeders, disposition is the primary criteria. Although

nervous calves are rare in our herd, cattle exhibiting these tendencies are marketed as feeders. Calving ease numbers are a second criteria we use. This is followed closely by phenotype, growth, milk, and carcass numbers.

What goals do you have for the future of your herd?

My goals are undoubtedly similar to every Hereford breeder to raise the "Perfect" Hereford heifer and bull phenotypically with eye-popping numbers, and a "dog-like" disposition. Although this goal will never be realized, it's what piques the interest to try to get as close as possible.

Another goal is to spark the interest of at least one of my 12 grandchildren to continue the journey my Dad started when he purchased that first horned heifer many years ago so that Kerr Polled Hereford continues for more generations.

What is a "favorite" memory from your time in the Hereford Industry?

My favorite memory with Herefords has to be right after we started our operation here in Tennessee. Ryan has a couple of what we thought were pretty good heifers. We



decided to exhibit them at the Southeast Regional Junior Show in Perry, Georgia. We headed south for a long trip on a hot July day. We wondered what we were doing as we drove through Atlanta. It seemed like it took forever to get there. We doubted we even belonged at a show of this caliber. All this changed when "Victoria" was selected as Reserve Division Champion. The trip home seemed much shorter with Victoria's banner flying from the radio antenna. Victoria went on to be a great cow for us.

Do you have a special mentor(s) who has helped you in the cattle industry?

I have had several mentors from the early years to the present. My Dad, Kenneth and Larry Sterling, an early friend whom I showed with in West Virginia during my high school and collegiate years. More recently, Jackie Martin, the former manager of the beef unit at the University of Tennessee, Knoxville Experiment Station. Jackie spent many hours helping Ryan and me select show heifers. He also traveled to local and regional shows to assist with getting heifers ready to show. His knowledge of raising and exhibiting purebred cattle was much appreciated.



Selling Three Bred Heifers in the 2025 Spring Middle Tennessee Hereford Sale on April 26, 2025

Selling Two daughters and one Granddaughter of NJW 135A 6589 ARMOUR 120G ET!



Lot 11 KPH OREO L1204 (P44528733) BD: 3/23/23
-Safe to Birdwell Redbird 7098 0558ET

Lot 12 KPH VENUS L2504 (P44546235) BD: 7/3/23
-Safe to CMF 1720 Gold Rush 569G ET

Lot 13 KPH SYLVIA L2704 (P44550748) BD: 6/21/23
-Safe to Birdwell Redbird 7098 0558ET

Kerr Polled Herefords

Larry, Jan & Ryan Kerr

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Lot 32



Jim and Kay Coley
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Lafayette, TN 37083
615-804-2221
coleyherefords@gmail.com



Bred Heifers For Sale

Give us a call and come by for a visit! This Churchill Kingdom daughter, safe AI to Birdwell Redbird 7098 0558, is for sale and representative of others in the sale pen. Dehorned and Polled heifers are both included in the group.

—Sally Wingler, TJHA Advisor

Exciting times are quickly approaching! With the Southeastern Regional Junior Hereford Show in Fletcher, North Carolina, in June and the Junior National Hereford Expo in Louisville, Kentucky, in July, there are countless opportunities for juniors to get involved, make memories, and grow both in and out of the show ring.



We encourage all Tennessee juniors to take advantage of everything JNHE has to offer! Whether you're showing cattle, competing in contests, or networking with fellow Hereford enthusiasts from across the country, there is something for everyone. From public speaking and team fitting to livestock judging and skill-based challenges, these contests provide a chance to develop leadership, confidence, and lifelong friendships. No matter what your experience level, stepping outside your comfort zone and trying something new is what makes events like these so rewarding!

We were thrilled to see such a great turnout at our spring meeting during the Tennessee Beef Agribition in Lebanon. The energy, enthusiasm, and dedication of our Tennessee Junior Hereford members continue to strengthen our association and build a brighter future for the breed. Let's carry that momentum forward and show up strongly at these upcoming events. We can't wait to see everyone at the show and let's make this an unforgettable show season!

Don't forget to check all entry deadlines and

ownership requirements for these shows! Staying on top of these important dates ensures a smooth and successful experience. You can follow on Facebook and the AHA website for more information.

The Tennessee Junior Hereford Association is also seeking support from Tennessee Hereford Association members to help make JNHE a great experience for our juniors. We are asking for sponsorships to assist with providing meals for Tennessee juniors and their families during the event.

With a donation of \$100, you will directly support our juniors while also promoting your farm. As a token of our appreciation, we would love to feature your brand, logo or farm name on the back of our Tennessee Junior Hereford t-shirts, which will be proudly worn throughout JNHE.

Your generosity will make a meaningful impact on our juniors as they compete, learn, and represent Tennessee on the national stage. If you're interested in supporting our juniors, please reach out to us—we truly appreciate your help in making this a great experience for everyone! The Advisors' information can be found on the THA Website.



The 2025 Southeast Regional Ownership & Entry Deadline is May 10, 2025 (\$40 per entry). Go to the showman.app to enter. For more information on hotels and updates see the 2025 Southeast Regional Hereford Show Facebook page.

WEST TENNESSEE POLLED HEREFORD ASSOCIATION

President: John Wylie

Secretary: Elizabeth Wylie Boyarski

130 Trail Loop Drive, Apt 103, Paducah, KY 42001

731-695-0121 | wtnpha@gmail.com

SOUTHERN OPPORTUNITY SALE

3rd Saturday in February

Sale Manager: Bobby Singleton, 615-708-1034



Kathryn Ingram
Sale Manager Phone:
423-337-1383

Spring Sale:

4th Saturday in April

Annual meeting:

Friday night before sale

Location: KY/TN Livestock
Market, Cross Plains, TN

Spring Sale: Apr. 26, 2025

Dues \$25

Billy Jackson, Sec./Treasurer
PO Box 215

Cross Plains, TN 37049 Cell:
615-478-4483

billymjackson@aol.com

Highridge Farm

Victor Domino Herefords

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Mike Rogan
Rogersville, TN 37857
423-754-1213
roganfarm@yahoo.com

Bulls & Heifers For Sale



C 4038 Bell Air 8057 ET

- Reg # 43889924
- Semen: \$25/Straw
- \$75/Certificate
- Owned with Colyer Herefords

- Reg # P44536369
- Ranks in the Top 5% for WW, YW, CW, REA & TEAT EPDs.



RF Charleston 3013

Join the THA

Submit \$30 dues via PayPal or mail to:

Tennessee Hereford Association
Kay Coley, Secretary - Treasurer
140 Morgan Rd
Lafayette, TN 37083
Cell 615-804-7843, or
tennesseehereford@gmail.com

Farm Name _____

Name _____

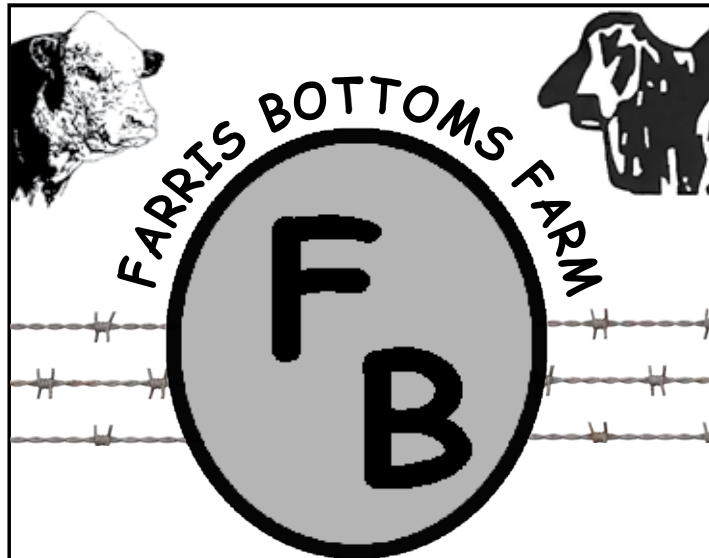
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Tennessee Hereford Women News

—Andrea Rushton, President Tennessee Hereford Women

Happy Spring from the Hereford Women of Tennessee! We hope everyone is looking forward to warmer temperatures and new adventures ahead. The upcoming season holds excitement for us as we look forward to watching and supporting our newly crowned Tennessee Hereford Queen, Miss Lauren Wingler.

Lauren received her crown at the Hereford annual meeting during Tennessee Beef Agribition, and we know she will do an excellent job representing our state and breed this year. This title allows a young lady to create friendships and memories in our state and across the country as she will be involved in many events throughout the year. Her plans are to compete for the national title later this fall in Kansas City. We wish her all the best in her endeavors this year!

The Hereford Women of Tennessee also awarded their annual scholarship during Agribition. Lauren Wingler was also the recipient of this award. She received a \$500 scholarship to be used toward her college expenses. Supporting young breeders and exhibitors in any small way is our goal and purpose. Our hope is for young people to continue to want to be part of the Hereford breed, and we want to



Lauren Wingler, the 2025 THA Hereford Queen and Tennessee Hereford Women Scholarship recipient pictured with Andrea Rushton.

support them along the way. If anyone is interested in learning more about our organization or looking to become a member, please contact an officer or member. Online registration forms and fee amounts may also be found on the Tennessee Hereford website. As always, we wish you and your families health, happiness and success until our paths meet again.

HAPPY HILL POLLED HEREFORDS

J.G. Walker, Jr.,

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Kaboom (full brother to P606)**

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865-933-3901 (H)
bcoleydvm@aol.com

Upcoming Events

APRIL

Apr. 12 – West Virginia Polled Hereford Association Sale, Weston, WV
 Apr. 12 – Knoll Crest Farm Bull Sale, Red House, VA
 Apr. 17 – Mid-Atlantic Spring Bonanza Sale, Harrisonburg, VA
 Apr. 19 – Clifford Farms and Guests Sale, Lexington, KY
 Apr. 25 – Middle Tennessee Hereford Association Annual Meeting, Cross Plains, TN
 Apr. 26 – Middle Tennessee Hereford Association Spring Sale, Cross Plains, TN
 Apr. 26 – 4th Annual Gulf South Hereford Assn. Sale, Wiggins, MS

MAY

May 3 – South Carolina Hereford Association Sale, Clemson, SC
 May 3 – Tennessee River Music Sale, Ft. Payne, AL
 May 4 – Innisfail Farm Sale, Madison, GA
 May 8 – Traditions Hereford-influenced Feeder Calf Sale, Blue Grass Stockyards South – Stanford, KY
 May 10 – Burns Farms Female Sale, Pikeville, TN

May 17 – Rockin' in the South Sale, Nunnally, TN
 May 19 – Kentucky Hereford Assn. Certified Hereford-influenced Feeder Calf Sale, Blue Grass Stockyards – Lexington, KY
 May 24 – 4B Farm, LLC, Shelby, NC
 May 26 – Mead Cattle Enterprises Sale, Midville, GA

JUNE

June 20 – Southeast Regional Junior Hereford Preview Show (June 20-22), Fletcher, N.C.

JULY


July 10-12 – Tennessee Junior Beef Expo, Lebanon, Tenn.
 July 12 – Live from Louisville – Junior National Hereford Expo, Louisville, Ky.
 July 30 – Faces of Leadership Conference, St. Louis, Mo.

AUGUST

Aug. 23 – East Tennessee Hereford Sale, White Pine, Tenn.

Area Sales Report

Date	Name		#Lots	Gross	Top	Bull Avg	Female Avg	Embryo Avg	Comm. Avg
2/22/2025	MG/4M Annual Spring Bull and Female Sale	MS	73	\$277,200	\$8,750	\$5,276	\$3,623	-	\$3,167
3/1/2025	Kentucky Beef Expo Hereford Sale	KY	24.5	\$87,550	\$12,500	\$4,118	\$3,416	-	-
3/8/2025	Tennessee Beef Agribition	TN	43	\$168,750	\$7,750	\$5,700	\$3,691	\$372	-
3/8/2025	Boyd Beef Cattle/Matheny Herefords Maternal Matters Bull Sale	KY	26	\$218,750	\$60,000	\$8,413	-	-	-
3/22/2025	Candy Meadow Farms The Cowman's Kind Bull & Female Sale	TN	82	\$310,050	\$17,000	\$7,355	\$6,488	-	\$3,750
3/22/2025	North Carolina Hereford Classic	NC	44	\$172,150	\$8,600	\$6,500	\$4,141	-	\$2,500



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Advertising Index

Bar-W Cattle Co. _____	21	Notchey Creek Farms _____	6
Burns Farm _____	7	Parker Brothers _____	6
Coley Herefords _____	8	ProTriton Feed, LLC _____	14
Coley's Rocky Valley Herefords _____	11	Roberson's Polled Herefords` _____	12
Crouch Polled Herefords _____	13	Rogan Farms _____	10
Dogwood Farm _____	13	Shope Farms _____	3
East Polled Herefords _____	12	Southland Acres _____	13
East Tennessee Hereford Assn. _____	6	South Carolina Hereford Association _____	8
Farris Bottoms _____	10	Terrace Farms _____	11
Happy Hill Polled Herefords _____	11	W&A Herefords _____	4
Hicks Herefords _____	13	Walker Polled Herefords _____	BC
Highridge Farm _____	10	Webster Polled Herefords _____	3
Jackson Farms _____	6	West Tennessee Hereford Assn. _____	9
Kerr Polled Herefords _____	10		
Middle Tennessee Hereford Assn. _____	4, 9		

PUBLICATION DEADLINES & CIRCULATION INFORMATION

Issue	Ad/Article Space Deadline	Print Ready Submission
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<i>Feb. 1</i>	<i>December 30</i>	<i>January 10</i>
<i>April 10</i>	<i>March 12</i>	<i>March 25</i>
<i>Aug. 7</i>	<i>June 30</i>	<i>July 15</i>
<i>Oct. 15</i>	<i>Sept. 22</i>	<i>Sept. 25</i>

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