

Tennessee Hereford Association Newsletter Vol. 48, Number 1 Winter 2025 11

Jennessee HEREF SRD

COMMONS (MACH XXVIII) MARCH 22, 2025 BULL & FEMALE SALE NISUAL QUALITY • NUMERICAL EXCELLENCE MATERNAL HERITAGE



P44575588 / DOB: Nov 30, 2023 Sire: CMF 333E HITCHING POST 648H P44203559 Dam: CMF 97B ANN 636H P44203369

| CED | BW | WW | YW | DMI | SC | SCF | MILK | M&G | CEM |
|-----|------|------|-----|-------|------|------|------|-----|-----|
| 7.2 | 2.5 | 69 | 108 | 0.6 | 1.7 | 24.1 | 30 | 65 | 1.3 |
| 20% | 46% | 8% | 12% | 85% | 4% | 6% | 32% | 14% | 55% |
| MCW | UDDR | TEAT | CW | FAT | REA | MARB | BMI | BII | CHB |
| 100 | 1.40 | 1.30 | 92 | 0.062 | 0.93 | 0.18 | 495 | 588 | 146 |
| 71% | 10% | 34% | 5% | 91% | 2% | 36% | 5% | 5% | 14% |



P44575434 / DOB: Sept 6, 2023 Sire: INNISFAIL TRADEMARK 1939 ET P44097651 Dam: CMF 59A ANN 333E P43875275

| CED | BW | WW | YW | DMI | SC | SCF | MILK | M&G | CEM |
|-----|------|------|-----|-------|------|------|------|-----|-----|
| 3.9 | 2.0 | 74 | 118 | 0.6 | 1.0 | 17.1 | 24 | 61 | 3.3 |
| 46% | 35% | 3% | 4% | 85% | 53% | 54% | 72% | 28% | 30% |
| MCW | UDDR | TEAT | CW | FAT | REA | MARB | BMI | BII | CHB |
| 118 | 1.50 | 1.50 | 91 | 0.062 | 0.73 | 0.74 | 424 | 556 | 201 |
| 94% | 3% | 4% | 5% | 91% | 10% | 1% | 22% | 10% | 1% |



P44575584 / DOB: Nov 30, 2023 Sire: CMF 1720 GOLD RUSH 569G ET P44108010

| Dam: CMF 296D VICTORIA 487G P44108424 | | | | | | | | | |
|---------------------------------------|------|------|-----|-------|------|------|------|-----|-----|
| CED | BW | WW | YW | DMI | SC | SCF | MILK | M&G | CEM |
| 11.1 | 0.1 | 64 | 100 | 0.5 | 0.8 | 20.7 | 35 | 67 | 5.9 |
| 6% | 9% | 21% | 27% | 76% | 74% | 21% | 9% | 10% | 9% |
| MCW | UDDR | TEAT | CW | FAT | REA | MARB | BMI | BII | CHB |
| 61 | 1.30 | 1.30 | 86 | 0.042 | 0.65 | 0.70 | 464 | 585 | 192 |
| 7% | 29% | 34% | 11% | 74% | 18% | 1% | 10% | 5% | 1% |



CMF F94 LANDRY 868L ET

P44575399 / DOB: Sept 10, 2023 Sire: CMF 1720 GOLD RUSH 569G ET P44108010 Dam: APH 651 MISS REVOLUTION F94 ET P43965378

| CED | BW | WW | YW | DMI | SC | SCF | MILK | M&G | CEM |
|-----|------|------|-----|-------|------|------|------|-----|-----|
| 7.0 | 0.5 | 65 | 104 | 0.6 | 1.2 | 25.0 | 31 | 63 | 4.3 |
| 21% | 12% | 18% | 19% | 85% | 31% | 4% | 26% | 21% | 20% |
| MCW | UDDR | TEAT | CW | FAT | REA | MARB | BMI | BII | CHB |
| 76 | 1.30 | 1.20 | 102 | 0.052 | 0.98 | 0.78 | 551 | 679 | 218 |
| 21% | 29% | 61% | 1% | 84% | 1% | 1% | 1% | 1% | 1% |



Rob Helms (731) 571-8213 Steve or Hayden Helms (731) 968-2012 Email: robhelms@netease.net

565 CANDY MEADOW FARM ROAD · LEXINGTON, TENNESSEE 38351

Auctioneer: Eddie Burks TFL # 4123, TAL # 4990 To request a sale book, contact:



Mark Sims (580) 595-0901 www.simsplusllc.com

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731.345.1585





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*Cover Photo: Thousand Hills Family Farm, Cleveland , Tennessee.

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PUBLICATION DEADLINES & CIRCULATION INFORMATION

| lssue | Ad/Article Space Deadline | Print Ready Submission |
|---------|------------------------------|---------------------------|
| Feb. 1 | December 30 | January 10 |
| April 1 | February 25 | March 15 |
| Aug. 7 | June 30 | July 15 |
| Oct. 15 | Sept. 22 | Sept. 25 |

- Mailed to 600+ Hereford breeders in Tennessee and surrounding states.
- Expanded mailouts in Summer and Winter issues.
- Featured on the THA Facebook , Instagram, and Twitter Accounts with 3,000+ followers.
- Posted on the tnhereford.org Website with 5,500+ views per year.
- Email Blast to over 600 subscribers.

The 37th Annual TENNESSEE BEEF AGRIBITION WAREFORD SALE March 7-8, 2025 * Lebanon, Tenn.



Lot 3- Mezrano Farms



Lot 26- C/N Cattle Co.



Lot 28- River Circle Farms

James E. Ward Agricultural Center



Lot 1- Perkins Cattle Co.



Lot 32- Kerr Polled Herefords

Saturday, March 8, 2025 Cattle Viewing-8:00 AM (CST) Hereford Sale-11:30 AM (CST)

Friday, March 7, 2025 Hereford Parade-12:30 PM (CST)



Lot 35- Bolen Herefords



Lot 46- Coley Herefords



Lot 21- Walker Herefords



Lot 38- Parish Farms

Catalog available for viewing at www.hereford.org & www.tnhereford.org

Call Bobby Singleton at 615.708.1034 for more information.

Online bidding available at Live Auctions

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THA President Comments

–Meredith Collins, THA President

As Mason has officially retired from the Junior show ring and activities, I am very thankful that he chose the Hereford Breed. Through the Tennessee Hereford Association and American Hereford Association, I have experienced the opportunity to benefit both professionally and personally. I encourage each one of you to get involved on the state and national levels and reap the benefits of being a member of such foundational organizations.

Networking Opportunities:

Membership connects you with peers, mentors, and industry leaders. It fosters collaboration and can open doors to new career opportunities, partnerships, and professional relationships.

Access to Resources:

Access to exclusive resources such as research, genetics, training, certifications, and best practices that help you stay informed and competitive marketing.

Advocacy and Representation:

Opportunities for a critical role in advocating for the breed. They represent your interests at the state and national levels, influencing legislation and regulations that affect our industry.

Professional Development:

Our Hereford associations offer professional

development programs, including conferences, workshops, and webinars, allowing members to continuously improve skills, knowledge, and qualifications.

Leadership Opportunities:

Become active members and be eager for opportunities to serve in leadership roles, such as on boards or committees. A perfect opportunity to develop leadership skills and increase visibility in the industry.

Staying Informed:

A great avenue to keep updated on industry trends, changes in laws or regulations, and other important news. A platform to stay ahead of the curve and adapt to changes more effectively.

Community and Support:

One of the most important rewards of being an active member is a sense of community, offering support through challenges, sharing experiences, and learning from others in the same profession or industry.

Overall, being involved in both the THA and AHA enhances your program, expands your influence, and positions you as a leader in your field. If you are a retiring junior member or have just purchased Hereford cattle please join the THA and AHA.

Watch for our upcoming sale consignments this Spring!





The 57th Annual North Carolina Hereford Classic March 22, 2025 - Shuffler Farm, Union Grove, NC

• Selling GTW C776 Miss Homeward 2012 (P44196610) with fall heifer calf GTW Ms Guideline 414 (P44600722), serviced to Whitehawk Chief 318G ET

The 5th Annual South Carolina Joint Hereford & Red Angus Sale May 3, 2025 - T. Ed Garrison Cattle Complex, Pendleton, SC

• Selling two cows with fall heifer calves, both serviced to KCF Bennett H315 L190W

• GTW 817 Miss Kismet 2111 (P44297982) with GTW J338 Ms Kismet 407 (P44600531)

• WHR 4013 B359 Beefmaid 267G (P44056361) with GTW 197K Ms Upgrade 403 (P44600714)

W&A Hereford Farm, LLC — George, Tammy, William & Andy Ward3404 Shady Grove Rd.George (434) 251-3637gwwardjr@comcast.netProvidence, NC 27315William (434) 334-2625Image: Complexity of the second second

HEREFORD & ANGUS BULL SALE

NOON • SATURDAY, MARCH 8, 2025 • MAYS LICK, KY



BOYD RUNWAY 4028 • Reg# 44552328 1/7/24 | KCF Bennett Monument J338 × Mohican Rose 90G CE 11.4; BW -0.5; WW 68; YW 104; MM 43; REA 0.65; MARB 0.27; BMI\$ 425; CHB\$ 154 This big-time Herd Sire will see heavy use in our program – Extra rib shape and volume with muscle shape and a super sound structure!



BOYD OCTANE 3140 • Reg# 44519368 9/2/23 | SHF Houston D287 H086 x Boyd 5330C Red Lady 7156 CE 2.1; BW 3.3; WW 71; YW 121; MM 31; REA 0.74; MARB 0.23; BMI\$ 416; CHB\$ 164 Added Power and Performance – Plus he is backed by one of our high maternal females who has weaned five calves with a nursing ratio of 108!

 BOYD COWMAKER 3137 • Reg# 44519370

 9/1/23 | SHF Houston D287 H086 x Boyd Rita 0213

 CE 3.4; BW 2.4; WW 74; YW 117; MM 30;

 REA 0.89; MARB 0.16; BMI\$ 426; CHB\$ 148

 Here is a Herd Sire who has the credentials and the phenotype to make a big-time set of replacements!



BOYD DYNAMITE 3176 • Reg# 44520635 11/2/23 | Birdwell Dynamic 5022 x Boyd 7154 Rita 0005 CE 6.5; BW 2.2; WW 68; YW 11;1; MM 35; REA 0.99; MARB 0.23; BMI\$ 518; CHB\$ 161 Outcross genetics in this individual who has been a standout since birth and is dam is a picture-perfect female with unbelievable udder quality!

BOYD GOLD PLATED 4053 • Reg# 44552359 2/16/23 | Boyd Power Surge 9024 x Boyd 7154 Rita 2203 CE 2.0; BW 3.3; WW 71; YW 113; MM 34; DE 4 622, WARD, eV45, PW4 104, eV45 104

REA 0.72; MARB -0.19; BMI\$ 311; CHB\$ 101 A stout dark red bull with extra performance and from a highly productive and gorgeous two-year old dam with a perfect udder! Call or email to receive a sale book!



Over 100 years in the beef cattle business!

6077 Helena Rd. • Mays Lick, KY 41055 Charlie Boyd II – 606-584-5194 • cboyd2@maysvilleky.net Blake Boyd – 606-375-3718 • Logan Boyd – 606-375-3366 **BOYDBEEF.COM**

Editor Comments - How to Decide What to Buy?

-Kathryn Ingram, Tennessee Hereford Editor

The snow and cold of early January led to more time for scrolling through social media. I came across a thread discussing the criteria used to select new breeding animals for your herd. Phenotype, EPDs, pedigrees, and genetic abnormalities were discussed at length with varying opinions on where to place the most emphasis. I believe there is more than one correct answer to that question. The criteria emphasis will vary depending on the goal of the cattleman. Decisions should help improve your bottom line. A cow-calf operation will have different needs than someone who is purchasing a herd sire for a terminal cross. Before buying or breeding, determine what your end goal is.



Phenotype

Phenotype should always be a major part of the decision. Structurally sound cattle with muscle and volume are essential to any operation. This provides the basis for animals that can provide longevity in the herd and produce the end goal of beef. That being said, the giraffe necked look currently popular in the show ring will not make someone's feeder calves worth more money. However, this look is needed if your income is based on selling heifers to juniors. Pretty also outsells ugly if all other attributes are equal.

Pedigrees

Multiple people mentioned pedigrees as a major part of their decision in choosing an animal. Popular bloodlines do help market animals in the seedstock sector. Animals without an AI sire in the first or second generation of the pedigree (on both the sire and dam's side) tend to take a cut in price on sale day. Pedigrees do not guarantee highquality cattle, but they are a marketing tool.

Genetic Abnormalities

The discovery of new genetic abnormalities results in fear and dread among cattle producers. Unfortunately, there will be more discovered as time goes on, mutations and variations will appear and eventually cross resulting in a new abnormality. The question is what do we do with these animals that have great phenotypes with good EPDs that are, unfortunately, carriers?

In the Facebook thread, opinions ranged from they would never buy a carrier to they would buy a carrier at a discounted price and "breed it out of them". Comments included ethical concerns of selling purebred stock with carrier status. I do not believe it is unethical as long as the animals are identified. A commercial cattleman looking for a terminal cross sire for his Angus cows will not be affected by purchasing a Hereford bull that is a carrier of a Hereford abnormality. As long as two carriers are not crossed, an affected animal will not be produced. If two carriers are crossed it is a 25% chance the offspring will be affected, 50% chance the calf will be a carrier, and a 25% chance it will be free of the genetic abnormality. Knowing the genetics of your herd will allow you to improve the phenotype and EPDs of your stock without producing an affected animal. It is possible to eventually "breed it out" of carrier bloodlines. Commercial cattlemen need to keep genetic abnormalities in mind if they are keeping replacement females from their herds as well.

I have discovered that many producers (commercial and new purebred) become confused with all of the codes after the animal's name. The genetic abnormalities end with a P (possible, but not tested), C (tested as a carrier), F (tested as free of abnormality) or A (affected animal). For example (DBP) indicates that the animal has the possibility of being a carrier for Delayed Blindness but has not been tested for this abnormality. An animal without a genetic code shows that the animal does not have any carriers for that trait in its pedigree. Visit Hereford.org for complete descriptions of the genetic abnormalities identified in the Hereford breed.

<u>EPDs</u>

Expected Progeny Differences or EPDs were the deciding factor for many of those making comments on the thread. Many stated that they would not look at the animal until they had viewed the EPD profile. EPDs should be a part of your decision in purchasing an animal or choosing a bull for artificial insemination. Which EPDs you should place the greatest emphasis on is based on your market and your herd goals. If you are planning to market 100% of your calf crop as market animals, the maternal EPDs will not help you.

The Hereford Association currently has 17 EPDs and 3 Indexes that make up the genetic profile. I have included an index with a brief description of these EPDs at the end of this article. It is a little overwhelming to keep up with all of the averages of 20 EPDS. Personally, I have started using the percentiles to compare EPDs instead of looking at the actual EPD number. I believe it is easier to look at at 50% being average, 1% being great or 99% as bottom. See the table below for the 50% data for the 2023–2024 calf crop (data from hereford.org website, current as of Dec. 2, 2024)

| | 50th Percentile Avg for 2023-2024 Calves CE BW WW YW DMI SC SCF MM MG MCE | | | | | | | | | | |
|-----|--|------|-----|-------|------|------|-----|-----|-----|--|--|
| CE | BW | WW | YW | DMI | SC | SCF | MM | MG | MCE | | |
| 3.3 | | 57 | ••• | 0.2 | | | | 56 | 1.6 | | |
| MCW | UDDR | TEAT | CW | FAT | REA | MARB | BMI | BII | CHB | | |
| 90 | 1.2 | 1.3 | 71 | 0.023 | 0.45 | 0.12 | 366 | 439 | 118 | | |

The best answer to the question on the thread is that it is all important. Phenotype and genetic traits must be used together to improve the cow herd. Single trait selection or basing purchases only on phenotype or genotype will not advance the breed or your bottom line. Trait Definitions on hereford.org.

Calving Ease – Direct (CE) – is based on calving ease scores and birth weights and is measured on a percentage. CE EPD indicates the influence of the sire on calving ease in females calving at 2 years of age.

Birth Weight (BW) – is an indicator trait for calving ease and is measured in pounds.

Weaning Weight (WW) - is an estimate of pre-weaning growth that is measured in pounds.

Yearling Weight (YW) - is an estimate of post-weaning growth Ribeye Area (REA) - reflect differences in an adjusted that is measured in pounds.

Maternal Milk (MM) - The milking ability of a sire's daughters is expressed in pounds of calf weaned. It predicts the difference in average weaning weights of sires' daughters' progeny due to milking ability.

Maternal Milk & Growth (M&G) - reflects what the sire is expected to transmit to his daughters for a combination of growth genetics through weaning and genetics for milking ability. It is an estimate of daughters' progeny weaning weight.

Maternal Calving Ease (MCE) – predicts how easily a sires daughters will calve at 2 years of age and is measured on a percentage.

Mature Cow Weight (MCW) - designed to help breeders select sires that will either increase or decrease mature size of cows in the herd.

Udder Suspension (UDDR) – Scores range from 9 (very tight) to 1 (very pendulous) and represent assessments of udder support.

Teat Size (TEAT) - Scores range from 9 (very small) to 1 (very large, balloon shaped) and are subjective assessments of the teat length and circumference.

Scrotal Circumference (SC) - Measured in centimeters and adjusted to 365 days of age, SC EPD is the best estimate of fertility.

The following information is a summarized version of the EPD Sustained Cow Fertility (SCF) - is a prediction of a cow's ability to continue to calve from three years of age through twelve years of age, given she calved as a two-year-old.

> Dry Matter Intake (DMI) - predicts the daily consumption of pounds of feed.

> Carcass Weight (CW) - is a beneficial trait when considering the impact that pounds have relative to end product value.

Rib Fat (FAT) - reflects differences in adjusted 365-day, 12thrib fat thickness based on carcass measurements of harvested cattle.

365-day ribeye area measurement based on carcass measurements of harvested cattle.

Marbling (MARB) - reflect differences in an adjusted 365-day marbling score (intramuscular fat, [IMF]) based on carcass measurements of harvested cattle.

Baldie Maternal Index (BMI\$) - is a maternally focused index based on Hereford x Angus females with progeny directed toward Certified Hereford Beef (CHB). This index is more critical of CE than the Brahman Influence Index (BII\$) and also has significant weight on fertility. There is positive weight on WW and a slightly negative weight on YW, which promotes early growth and then a slow down on growth to keep mature size manageable. The emphasis of IMF is greater than the emphasis of REA

Brahman Influence Index (BII\$) - is a maternally focused index based on Brahman x Hereford cows. The progeny for this index will be harvested in a commodity-based system. The largest emphasis is in fertility, which is measured solely by SC at the present time.

Certified Hereford Beef Index (CHB\$) – This is a terminal sire index that is built on a production system where Hereford bulls sire calves for the CHB market. There is some pressure put on CE and then positive weight on both WW and YW. There is more emphasis on fat in this index.. There is also a significant weight on both REA and IMF. It has no emphasis on fertility.



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SATURDAY, FEB. 15, 2025 · 12:00 PM (CST) FIRST FARMERS CO-OP • LEXINGTON, TENNESSEE



LOT 4 - BRASHER FARMS

LOT 3 - BRASHER FARMS





LOT 7 - MARTIN POLLED HEREFORDS LOT 1- CHAPMAND LAND & CATTLE





LOT 10 - EBS POLLED HEREFORDS





LOT 20 - OGLE POLLED HEREFORDS LOT 14 - HAPPY HILL POLLED HEREFORDS



LOTS 31-33 - LANEVIEW FARM

SELLING 54 LOTS COWS • BULLS • BRED & OPEN HEIFERS • COMMERCIAL

Contact Bobby Singleton at 615.708.1034 for more information. Catalog Available at www.hereford.org

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Kerr Polled Herefords



KPH Miss Meredith L2603 (P44590521) BD: 11/20/2023

- KPH MR BENJI 401J x KPH PEARL H140
- Dark colored, short marked, long and deep bodied heifer by our Landmark son. A favorite of mine since birth.
- Bred November 13 to Birdwell Redbird 7098. Confirmed pregnant.

Three of our best will sell at the Tennessee Hereford Agribition!

See you in Lebanon on March 8, 2025



KPH Miss Savannah L74 (P44590522) BD: 12/31/2023

- KPH MR WALLY K301 x KPH TULIP J108
- Savannah is a super dark, long bodied heifer from one of our best cows.
- Sells open.

Larry, Jan, & Ryan Kerr Home: 865-977-6194



KPH Miss Sierra. L2203 (P44590518) BD: 10/26/2023

- KPH MR BENJI 401J x NJW 36Z 27A TURQUOISE 371G E
- Super thick, deep bodied heifer sired by our Landmark son.
- Bred November 13 to NJW 119E 87G Endorsement 216J. Confirmed pregnant.

Cell: 865-209-2323 herefordkerr@gmail.com

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Producer Spotlight Walker Herefords



Walker Herefords is located in the picturesque farmlands and nurseries of Morrison, Tennessee. The Walker family own, manage, and help with the day-today operations of the farm and Walker Nursery. Eric Walker has been in the purebred Hereford Industry forty-four years. His family consists of wife Rhonda, son Cody and his family (wife Trisha, children Hayden, Westin, and Kimber).

How did you get your start in the Hereford Industry? How long have you been in the Hereford/Beef cattle business?

I have been breeding Herefords since 1981. Growing up with commercial Hereford cattle I wanted to start my own herd of registered Herefords. The first females were purchased from Cumberland View Farm, Clinton, TN.



Describe your operation:

We currently calve between 170 to180 females each year. We calve both Spring and Fall. Our operation also has 2 full-time employees and others help during sale time. Conner Jaggers is our herdsman and is assisted by Chris Shelton. My cousins, Will Mayes and Jake Mayes also help out on busy days and around sale time.

What philosophy or standards do you use to build the genetic base of your herd?

Our goal is to have calves that are born unassisted with acceptable birth weights and grow fast.

What goals do you have for the future of your herd?

Our main goal is to provide a product for our customers that will be a profit maker for them.

How do you market your cattle (private treaty, sales, etc.)

We host an annual female in early September of each year. This year's sale will be on September 6, 2025. Our first bull sale is scheduled for February 1, 2025. We have our own sale facility to host these events.

What is a "favorite" memory from your time in the Hereford Industry?

A couple of favorite memories is making the trip to the National Western and buying the Champion Sale Bull in the National Polled Hereford Sale in 1986. In 2023 we were honored to exhibit the National Champion Polled Hereford Bull at the Cattlemen's Congress in Oklahoma City.

Do you have a special mentor(s) who has helped you in the cattle industry?

A few people that have been influential in our success as breeders are John L Montgomery Sr., Howard Goodman and Zack Dismukes. These gentlemen



helped guide us with breeding decisions and marketing of our cattle in the early years.

You have served and continue to serve the Hereford Industry at local and National levels. What motivates you to continue to serve in leadership positions in the cattle industry?

I was fortunate to be elected to the AHA Board of Directors in 2011. I served as Chair of the AHA Board in 2015. This was a great opportunity for me to give back to the association and breed that has been so good to my family. Walker Herefords Contact Information: P.O. Box 146, Morrison, TN 37357 Eric (931) 607–6356 • Cody (931) 607–0337 Conner Jaggers (270) 218–1820 wphf@benlomand.net WalkerHerefordFarm.com



Jim and Kay Coley 140 Morgan Rd, Lafayette, TN 37083 615-804-2221 coleyherefords@gmail.com



JC Lady Mandate 6589 302L

{DLF,HYF,IEF} (P44530468), calved Aug. 29, 2023

- A unique breeding piece. Sired by Mandate and out of a daughter of Manifest.
- A big spread from birth to yearling, excellent maternal and udder/teat scores.
- Bred AI to Birdwell Redbird 7098 0558ET on 12/26/24.

Selling at the Tennessee Beef Agribition on Mar. 8, 2024



JC Manifest Lady 87G 211K

{DLF,HYF,IEF} (P44447508), calved Sept. 18, 2022

- One of the better females that we have ever sold.
- She sells with JC L1 Lady 248K N500 (44624358), a heifer calf born 01/02/25 sired by Churchill Advance 248K, birth wt. 72 lbs.
- Retaining the right to one flush of 6 or more freezable embryos.

Highridge Farm

Victor Domino Herefords

1571 Lowe Road Crossville, Tennessee 38572

931 248 7272

highridgefarmtn@gmail.com www.highridgeherefords.com

Join the THA

Submit \$30 dues via PayPal or mail to:

Tennessee Hereford Association Kay Coley, Treasurer 140 Morgan Rd Lafayette, TN 37083 Cell 615-804-7843, or tennesseehereford@gmail.com

tennesseehereford@gmail.

Farm Name_____

Name_____

Address

City_____ State ____ Zipcode___

_ _ _ _

Home Phone _____

Cell Phone_____

Email:____



Mike Rogan Rogersville, TN 37857 423-754-1213 roganfarm@yahoo.com

Bulls & Heifers For Sale



C 4038 Bell Air 8057 ET

•Reg # 43889924 •Semen: \$25/Straw •\$75/Certificate •Owned with Colyer Herefords

•Reg # P44536369 •Ranks in the Top 5% for WW, YW, CW, REA & TEAT EPDs.



RF Gharleston 3013



HEREFORD - BRAHMAN - F1 CROSSES

Herefords that excel in docility, calving ease and growth. Producing Hereford/Brahman F1 Golden Certified Hybrids with top quality Brafords as the goal. **Cattle For Sale Private Treaty**

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Caleb & Joanna Wix Westmoreland, TN 615-655-3155





On The Farm • Woodville, Mississippi

Lunch will be served at noon.

89 HEAD SELL

15 Registered Spring Open Heifers40 F1 Brahman Fall Exposed Heifers34 Bulls: 23 Hereford5 Angus5 Ultra Black1 Red Angus



4M MR ADVANCE 192 419 10/16/23 • 44538677 • Horned • Sire: 4M MR TRUSTY MAN 719T 192 Dark red powerful herd bull!



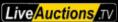
4M MS RED HARLEY 4030 489 1/10/24 • 44562119 • Polled • Sire: 4M LF RED BOY 4030 Z44 221 ET Big time cow prospect



4M MR HOMETOWN DOMINO 2079 454 11/20/23 • 44538756 • Polled • Sire: 4M 66589 DOMINO 2079 ET Elite calving ease herd sire prospect!



4M MS 2079 LEADER 4133 2/16/24 • 44562209 • Horned • Sire: 4M 66589 DOMINO 2079 ET Calving ease female with eye appeal



Broadcast live/online bidding at Liveauctions.tv

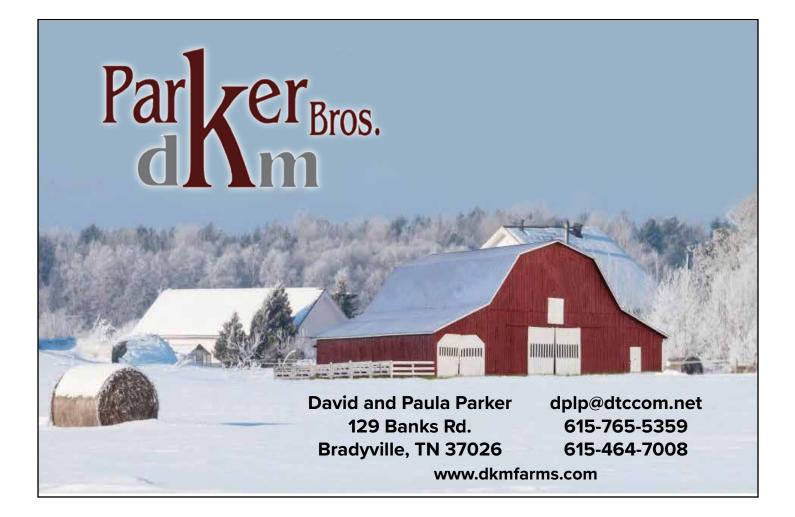


Ron, Shaunna, Rylie and Stran Melancon mgfarms@bellsouth.net Ron 601-597-5995 • Rylie 601-597-5000 1417 U.S. Hwy. 61 South • Woodville, MS 39669 www.mg4mfarms.com f facebook.com/mgfarms



Sale Manager — Locke St. John P.O. Box 123 • Columbiana, AL 35051 615-427-8979 • Lockestjohn93@gmail.com







Tennessee Hereford Newsletter • Winter 2025 • 15

Area Sales Report

| Date | Name | | #Lots | Gross | Тор | Bull Avg | Female Avg | Embryo Avg | Comm. Avg |
|------------|--|----|-------|-----------|----------|-------------|---------------|---------------|--------------|
| 12/7/2024 | Kentucky Hereford Autumn Sale | KY | 39 | \$125,300 | \$5,450 | \$3,947 | \$3,079 | \$- | \$2,388 |
| 12/6/2024 | Knoll Crest Farm Fall Bull Sale | VA | 30 | \$238,000 | \$16,000 | \$7,933 | \$- | \$- | \$- |
| 11/23/2024 | Southern Partners In Performance | NC | 33.5 | \$178,250 | \$9,500 | \$5,585 | \$- | \$- | \$2,462 |
| 11/23/2024 | McGuffee Herefords "Principles and Progress" Sale | MS | 164 | \$872,109 | \$21,000 | \$6,427 | \$4,984 | \$- | \$- |
| 11/16/2024 | MG/4M Bull & Female Sale | MS | 48 | \$262,700 | \$10,259 | \$5,839 | \$4,960 | \$600 | \$3,254 |
| 11/16/2024 | Middle Tenn. Hereford Assn Fall Sale | ΤN | 46 | \$131,800 | \$5,600 | \$2,625 | \$2,888 | \$- | \$1,863 |
| 11/9/2024 | Mid-Atlantic Fall Bonanza Sale | VA | 49 | \$176,500 | \$7,750 | \$3,633 | \$3,600 | \$- | \$2,863 |
| 11/2/2024 | Burns Farms | ΤN | 64 | \$317,650 | \$12,000 | \$4,963 | \$- | \$- | \$2,668 |
| 10/28/2024 | High Cotton Bull Sale | AL | 68 | \$466,000 | \$50,000 | \$6,853 | \$- | \$- | \$4,391 |
| 10/26/2024 | Dry Creek Farms | AL | 46 | \$391,200 | \$31,000 | \$7,000 | \$8,538 | \$1,250 | \$- |
| 10/26/2024 | Debter Hereford Farm | AL | 113 | \$771,150 | \$27,000 | \$7,710 | \$3,860 | \$- | \$2,925 |
| 10/21/2024 | Georgia's Fall Big Event | GA | 110 | \$516,225 | \$21,000 | \$5,600 | \$4,650 | \$440 | \$- |

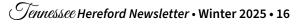
THMP Report - November 13, 2024

| PEN | HEAD | BREED | SEX | WEIGHT | AVG. WT. | PRICE |
|-----|------|-----------------|--------|--------|----------|----------|
| 302 | 24 | 1 BWF, 23 HE | Steer | 11,210 | 467 | \$280.50 |
| 304 | 66 | 66 HE | Steer | 36,890 | 559 | \$256.00 |
| 306 | 52 | 3 BWF, 49 HE | Steer | 33,585 | 646 | \$238.00 |
| 310 | 21 | 1 BWF, 20 HE | Steer | 15,625 | 744 | \$234.75 |
| 314 | 10 | 3 BWF, 7 HE | Steer | 7,420 | 842 | \$223.50 |
| 425 | 2 | 2 HE | Steer | 1,800 | 900 | \$212.00 |
| 423 | 2 | 2 HE | Steer | 2,310 | 1155 | \$189.00 |
| 301 | 14 | 14 HE | Heifer | 6,355 | 454 | \$236.00 |
| 308 | 16 | 1 CX,15 HE | Heifer | 8,690 | 543 | \$220.00 |
| 312 | 15 | 3 BWF, 12 HE | Heifer | 9,750 | 650 | \$214.00 |
| 316 | 2 | 2 HE | Heifer | 1,485 | 743 | \$208.00 |
| 441 | 5 | 5 HE | Heifer | 4,125 | 825 | \$197.00 |
| 427 | 2 | 2 HE | Heifer | 690 | 345 | \$231.00 |
| 429 | 1 | 1 HE | Heifer | 410 | 410 | \$242.00 |
| 431 | 1 | 1 HE | Heifer | 580 | 580 | \$219.00 |
| 300 | 6 | 6 HE | Steer | 3,325 | 554 | \$181.50 |

The THMP is open to any Hereford Influence feeder calves that have completed the weaning and health protocol. Calves must be weaned for a minimum of 45 days before the sale. They are required to be dewormed and receive 2 rounds of vaccines. The approved pharmaceuticals can be found at thhereford.org or contact the UPI Sale Coordinator, Richard Brown, at 931-239-9785 for more information.

Calves must have THMP tags and a health record sheet completed before the consignment deadlines. To order tags, call Susan Parks at 931-433-4962 or email at sparks@uproducers.com.

Spring 2025 Tennessee Hereford Influence Sale Wednesday, April 23, 2025 United Producers, Columbia, Tenn. Weaning Deadline: March 10, 2025



Tennessee Junior Hereford Association News

–Sally Wingler, TJHA Advisor

As I sit here writing this on a very freezing day in January. I cannot help but think how proud I am of our Tennessee Junior Hereford Association members and their accomplishments. The Tennessee Juniors have been both successful in and out of the showring this past year. I do not have the time and do not want to leave anyone out. I just want to say well done and let us keep up the excellent work juniors in representing the state of Tennessee on the state and national levels.

The calendar below is to remind the juniors about a few important events coming up soon. Stay tuned for more information on all these events. Remember to follow the Tennessee Junior Hereford Association on Facebook and Instagram for more information.

| Tennessee Beef Agribition Lebanon Tennessee | March 7–9, 2025 |
|--|------------------|
| THA Annual Meeting Lebanon, Tennessee | March 7, 2025 |
| Tenn. Jr Hereford Meeting Lebanon, Tennessee | March 8, 2025 |
| Southeast Regional Hereford Show Fletcher, North Carolina | June 20–22, 2025 |
| National Junior Hereford Expo Louisville, Kentucky | July 12–18, 2025 |





Cattlemen's Congress Burns Farm Pen of 5 Champion



Burns Farm, Pikeville , TN won the Pen of 5 Bull show at the 2025 Cattlemen's Congress in Oklahoma City, OK.

The pen featured 3 sons of SR EXPEDITION 619G ET, a son of EXR GENERATOR 0333 ET, and a bull sired by JW 1857 MERIT 21134. The bulls had an average age of 269 Days

West Tennessee Polled Hereford Association

President: John Wylie Secretary: Elizabeth Wylie Boyarski 130 Trail Loop Drive, Apt 103, Paducah, KY 42001 731-695-0121| wtnpha@gmail.com

SOUTHERN OPPORTUNITY SALE

3rd Saturday in February Sale Manager: Bobby Singleton, 615-708-1034



Spring Sale: 4th Saturday in April Annual meeting: Friday night before sale Location: KY/TN Livestock Market, Cross Plains, TN

Kathryn Ingram Sale Manager Phone: 423-337-1383

Spring Sale: Apr. 26, 2025

Dues \$25

Billy Jackson, Sec./Treasurer PO Box 215 Cross Plains, TN 37049 Cell: 615-478-4483 billymjackson@aol.com

KCF BENNETT **MONUMENT J338** Reg # P44320126 Semen Available
 REA
 MARB
 \$BMI
 \$BII

 0.77
 0.65
 527
 651

YW MILK SC SCF CW 103 46 1.3 24,7 97

sc 1.8

 CED
 BW
 WW
 YW
 MILK
 SC
 SCF
 CW
 REA
 MARB
 \$BMI
 \$BII
 \$CHB

 11.0
 -0.4
 75
 107
 46
 1.4
 15.4
 86
 0.76
 0.35
 373
 479
 154

MILK 33

WW 83

YW 122

CED 8.6 BW 0.5

BW -4.0 WW 68

> BW 1.0 ww 79

131

CED 15.9

KCF BENNETT DOMINION K510 Reg # P44405363

KCF BENNETT

BEDROCK H642 Reg # P44250089 Semen Available

SHF HEADSTRONG

D287 H315 ET Reg # P44123822

Semen Available

\$BII 547

KCF BENNETT

EAGLE H550

Reg # P44249999

Semen Available

 REA
 MARB
 \$BMI
 \$BII
 \$CHB

 0.52
 0.61
 479
 616
 172

 REA
 MARB
 \$BMI

 1.00
 0.35
 437

SC SCF CW 1.9 22.5 82

CW 95

MILK 36

YW 133

19.2

Semen Available
 SCF
 CW
 REA
 MARB
 \$BMI
 \$BII
 23.6
 108
 1.16
 0.32
 516
 627
 REA MARB \$BMI \$BII \$CHB 183

SELLING SONS OF THESE SIRES KCF Bennett Monument J338 KCF Bennett Eagle H550

꽀

°7eaturing 100 BUL

+

Angus, Hereford, Gelbvieh and Balancer Bulls

APRIL 12, 2025

SATURDAY, 12:00 NOON EDT

SELLING

40 Registered Bred Heifers

80 Commercial Bred Heifers

SHF Headstrong D287 H315 Birdwell Dynamic 5022 1673 SHF Houston D287 H086

Markering Knoll Crest Farm

Serving the beef industry since 1944

Knoll Crest Bulls

Paul S. Bennett (434) 941-8245 Jim G. Bennett (434) 664-7935

Dalton G. Bennett (434) 664-7946 Brian R. Bennett (434) 664-8309

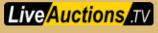
FER

ΗE

Scott R. Bennett (434) 660-7268

P.O. Box 117 • Red House, VA 23963 Martha Johnson, Office Manager (434) 376-3567 knollcrest@knollcrestfarm.com

www.knollcrestfarm.com





CED 6.0 BW 2.2 WW 79

Sale book available upon request PRE-REGISTER for the Sale at www.KNOLLCRESTFARM.com or by scanning the QR Code



Contact: Kathryn Ingram (423) 337-1383 or katingram.123@gmail.com

Middle Tennessee Hereford Association Scholarships Available! Contact Stan East for more information at staneast3@gmail.com Applications due April 1, 2025

Tennessee Hereford Women <u>News</u>

-Andrea Rushton, President Tennessee Hereford Women

As we enter the new year before us, the Hereford Women of Tennessee hope 2024 was a year that brought you all health, happiness and success. We are eagerly anticipating all the good things that 2025 has in store for our Tennessee Hereford Family!

Tennessee Beef Agribition is right around the corner, and we look forward to seeing everyone soon! Following a very brief hiatus in having an active Tennessee Hereford Queen, we are excited about crowing a new queen at our annual meeting in Lebanon. We have been honored to be represented so well by many young ladies in the past and know the next young lady to wear the tiara will be amazing. The 2025 application was updated on the Tennessee Hereford website in January for active submissions. Sally Wingler has been instrumental in this program in recent years and can answer questions for anyone who has an interest in competing for this title. She can be contacted at (615) 686–7157 or sallyhwingler@ gmail.com.

The academic scholarship sponsored by the Tennessee Hereford Women will also be presented during Agribition. This application is also updated yearly on the Tennessee Hereford website with all juniors being notified by email. This decision is always a tough one for any selection committee as Tennessee has again been blessed by so many inspiring and active juniors. Good luck to all who apply. We hope the winter season is bearable for you all and look forward to a bright and prosperous new year ahead.

Upcoming Events

FEBRUARY

Feb. 1 - Walker Herefords Foundations for the Future Bull Sale Morrison, TN

Feb. 15 - Magnolia Hereford Association 66th Annual Polled and Horned Hereford Sale Magnolia, AR

Feb. 17 – Five Star Polled Herefords & Haught Bros. A Lasting Legacy Sale Harrisville, WV

Feb. 15 – Southern Opportunity Sale Lexington, TN Feb. 22 – Chapman & Woolfolk Bull and Female Sale Nunnelly, TN

MARCH

Mar. 1 – Kentucky Beef Expo Hereford Sale Louisville, KY

Mar. 7 – Tennessee Hereford Association Annual Meeting Lebanon, Tenn.

Mar. 8 – Tennessee Beef Agribition Sale Lebanon, TN

Mar. 8 - Boyd Beef Cattle Performance Tested Bull Sale Mays Lick, KY

Mar. 22 – North Carolina Hereford Classic Sale Union Grove, NC

Mar. 22 - Candy Meadow Farm Bull & Female Sale Lexington, Tenn.

APRIL

Apr. 12 – Knoll Crest Farm Bull Sale Red House, VA Apr. 18 – Mid-Atlantic Spring Bonanza Sale Harrisonburg, VA

Apr. 19 - Clifford Farms and Guests Sale

Apr. 25 - Middle Tennessee Hereford Association Annual Meeting Cross Plains, TN

Apr. 26 - Middle Tennessee Hereford Association Spring Sale Cross Plains, TN

MAY

May 3 – South Carolina Hereford Association Sale Clemson, SC

May 3 - TRM Dixie Land Delight Sale, Fort Payne, AL

May 4 - Innisfail Farm Sale Madison, GA

May 10 - Burns Farms Female Sale Pikeville, TN

May 17 - Chapman Land & Cattle Herefords Rockin' In The South Nunnelly, TN

May 19 - Kentucky Hereford Assn. Certified Hereford-influenced Feeder Calf Sale Blue Grass Stockyards - Lexington, KY

May 24 - 4B Farm, LLC Shelby, NC

May 26 - Mead Cattle Enterprises Sale Midville, GA

HAPPY HILL POLLED HEREFORDS

J.G. Walker, Jr., 3690 Yum Yum Rd, Somerville, TN 38068 Home: 901-465-3392 • Cell: 901-413-6189

Cattle for Sale Private Treaty, Bulls and Females Visitors Always Welcome!

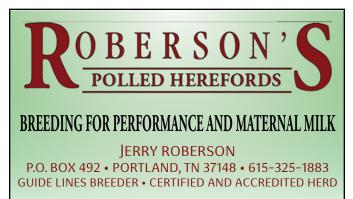
Cow Herd: Daughters of F243, J3-161, P606, 719T, 755T, Trust, Revolution 4R, X51, Durango, and Kaboom (full brother to P606)



TERRACE FARMS



JIM DAVIS / LINDA DAVIS / CHAD DAVIS C 336-247-1554 H 336-853-8019 C 336-479-2009 243 Horseshoe Neck Rd., Lexington, NC 27295 Registered Herefords Since 1938 TERRACEFARMS@GMAIL.COM



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AT THE TENNESSEE BEEF AGRIBITION

Saturday, March 8

James E. Ward Agriculture Center • Lebanon, Tennessee



TERI 44596892 • 8/22/2024

BR Belle Air E133 ET BR GKB Winchester 1314 BR Anastasia E117 ET

Walker Teri 1314 39G 4117M ET

EFBEEF BR Validated B413 BR Validated 39G BR RevolutionY428 2208 4516

Attention Juniors!

Talk about a sweet prospect here! A neat Winchester heifer that's as sound as a cat and stout as an ox. This great fall heifer can go show with the best of them and make a future front pasture female. She's a great fit for junior nationals in Louisville this summer!



ERIC WALKER FAMILY P.O. Box 146 Morrison, TN 37357 Eric (931) 607-6356 Cody (931) 607-0337 Conner Jaggers (270) 218-1820 wphf@benlomand.net WalkerHerefordFarm.com



FROZEN EMBRYOS FROM THESE MATINGS

4 IVF Embryos Loewen Sandhill L70 ET (44455227) X SSF 30A MS Mandate 471 (44307690) 4 IVF Embryos KCF Bennett Dominion K510 (44405363) X EXR Gemini 7233 ET (43850435) 4 IVF Embryos L III EFBEEF Tall Grass 2017 (44355900) X EXR Gemini 7233 ET (43850435) Guaranteed one pregnancy if implanted by a certified technician.

Embryos are stored at Trans Ova Genetics in Lawrenceville, Georgia.

Here's your chance to buy breed leading, cutting edge genetics all wrapped up in one package.

POWERFUL • PRODUCTIVE • PROMISING

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